



# Share your story!

## ALUMNI PRESENTATIONS



Hello Verto Alumni Community! 🙌 I'm Neal Crosson, I work on Verto's Admissions Team, and I've prepared this guide to help you share your Verto story with your high school. As an alum, you have an amazing story to share— and students want to hear it!

You may also inspire the next generation to join the Verto Community. Pay it forward by sharing this opportunity with your home community.

Below is a simple way to set up a presentation at your former high school. You can email me at [neal.crosson@vertoeducation.org](mailto:neal.crosson@vertoeducation.org) with any questions, ideas, or request for support!

- 1. Summarize your story.** Start by asking yourself a few questions.
  - a. Who are you? Why did you decide to study abroad with Verto?
  - b. Where did you study abroad? What made you decide on that location?
  - c. What did you do during your time abroad?
  - d. What were some of your favorite moments? Most memorable experiences?
  - e. What did you learn about yourself? How did your experiences shape or change you?
- 2. Identify your contact at your former high school:** The best people to contact are going to be those that you have a personal relationship with. Think teachers, counselors, administrators, etc.
- 3. Set up a plan for outreach:** Depending on how well you know this person, give them a call or email asking them to present. Use the email template below!
- 4. Day of the event!** This is the fun part. Use this [slide deck](#) as a template. Go out there and share your story!
- 5. Let me know how your visit went!** Send me an email([neal.crosson@vertoeducation.org](mailto:neal.crosson@vertoeducation.org)) and give a brief summary. How did it go? Highlights? Challenges?

## Templates for Communication

### Example call:

- Introduce yourself: *Hi [counselor]! This is Neal, I was a student at [high school] and I graduated last year.*
- Give context: This is your opportunity to talk about your Verto experience. How has it impacted your life? Why do you want to share it with this school/other students?
- Create an action plan: What do you want to happen? A visit? A presentation? When?

Some folks respond better to email. Below is a template - please add your own personal touches to it.

Please CC [neal.crosson@vertoeducation.org](mailto:neal.crosson@vertoeducation.org) in email outreach

### Example email:

**Subject:** Verto Education: Presenting about my experience

**cc :** neal.crosson@vertoeducation.org

Dear [contact],

How are you? My name is [your name] and I am a [your school] alumnus class of '22. I spent my first semester of college studying abroad in [Verto location] with [Verto Education](#) and I would love to share my experience with other students at [your school]!

Would you be open to hosting me to present in your classroom? I would love to share this opportunity with students who would benefit from Verto, just as I did.

[In 3 sentences. Take the time to share your Verto story - what were the highlights of your experience? What were some of the things that you learned? How has it fit into your college plans? Are you doing another Verto semester? Where? What makes you want to return?]

Is there a date and time that would be best? Or any questions you have for me?

Thanks so much for your time [Jared], hope to see you soon!

Sincerely,

[your name]

\*If you're comfortable sharing photos of you on your Verto experience, attach appropriate ones!